



WOONASQUACKETT RIVER
WATERSHED COUNCIL

Request for Proposals (RFP): Creative Greenway & Watershed Map

The **Woonasquackett River Watershed Council (WRWC)** invites local artists to submit proposals for the creation of an original artistic map representing the **Woonasquackett River Greenway (WRG)** and watershed.

This call for submissions is open in **English and Spanish**.

Project Overview

WRWC seeks an **artistic rendering** of the Greenway and watershed that is visually engaging, educational, and reflective of the character of the local environment.

The map should celebrate:

- Urban flora and fauna
- Local landmarks and public spaces
- Art installations and cultural features
- The unique identity of the Greenway corridor

This project is intended to be a **creative, interpretive, and artistic representation** of place rather than a technical navigation map.

Artistic Direction

Artists are encouraged to draw inspiration from:

- Local urban ecology
- Native and commonly observed plants and animals
- Community spaces and public art

The design should incorporate themes of **flora, fauna, and landmarks** along the Greenway.

Example ecological elements may include (but are not limited to):

- Blue heron

- Fish species
- Native plants
- Trees and vegetation

WRWC will provide a base map, reference materials, and logo assets upon artist selection.

Map Content Requirements

1. Base Geography & Orientation

WRWC will provide:

- Base map / reference image / scale
- Key roads, streets, and intersections

Major roads and spatial relationships should be recognizable, though interpreted artistically.

2. Points of Interest

The map should highlight **5–10 features** along the Greenway, which may include:

- Parks
- Art installations
- Landmarks
- Ecological or community features

WRWC will identify several required locations. Artists may propose additional points of interest.

3. Organizational Identity

The final artwork must include:

- WRWC logo (provided)
 - WRWC website
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Mission Context

The artwork should reflect WRWC's mission:

To protect, restore, and celebrate the Woonasquatucket River and its watershed through environmental education, community engagement, and equitable access to green space.

Deliverables

Draft Phase

- Initial draft / concept for WRWC review
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Final Product

- Final artwork formatted for **11 x 17 inches**
 - Print-ready layout
 - Due: **March 31**
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Final File Requirements

Artists must provide:

- Working design files
 - Adobe Illustrator (.ai) files
 - High-resolution PDF
 - All linked assets / fonts / images
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Timeline

- First Draft Due: **March 13**
 - Final Artwork Due: **March 31**
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Budget & Compensation

The budget for this project is **\$850 – \$1,000**.

Final compensation will be determined based on proposal strength and experience. Payment terms will be defined in the artist agreement and issued upon approval of final deliverables.

Eligibility

- Open to local or regional artists
 - Individual artists or small teams welcome
 - Experience in illustration, graphic design, or cartographic artwork preferred
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Submission Requirements

Interested artists should submit:

- Brief statement of interest
 - Portfolio or work samples
 - Description of artistic approach
 - Estimated timeline
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Submission & Questions

Please submit proposals and direct questions to:

contact@wrwc.org

About the Woonasquatucket River Watershed Council (WRWC)

The WRWC works to create, restore, and sustain the Woonasquatucket River, its Greenway, and its communities. Through environmental education, restoration projects, recreation programs, and advocacy, WRWC builds a vibrant, healthy watershed that connects people and nature across Rhode Island.
