



2026 EVENT SPONSORSHIP

Becoming a sponsor of a WRWC event is a meaningful way to showcase your commitment to the environment and the communities we serve. As an event sponsor, your brand will be featured prominently in promotions, signage, and materials, connecting you with a diverse audience that shares your values.

SPONSORSHIP LEVELS & BENEFITS

We offer three tiers of sponsorship, each designed to highlight your support of the Woonasquatucket River Watershed Council's programs and events. **Benefits increase with each level**, so top-tier sponsors enjoy all perks from every level, while each lower tier receives benefits tailored to that level.

LEVELS	EARTH DAY SATURDAY, APRIL 25	WELLNESS SERIES (JUNE – SEPTEMBER)	FISH FUN(D) THURSDAY, AUGUST 6
Jolly Green Giant \$5,000+	Invitation to speak at Earth Day celebration Dedicated social media, WRWC news posts, and spotlight in monthly WRWC newsletter +	Invitation to speak at Summer Wellness kickoff on June 17 Dedicated social media, WRWC news posts, and spotlight in monthly WRWC newsletter +	Table for 8 at Fish Fund and top-tier signage at event Dedicated social media, WRWC news posts, and spotlight in monthly WRWC newsletter +
Captain Planet \$2,500–\$4,999	Host table at Earth Day event +	Host table at Summer Wellness kickoff +	x4 Tickets and second-tier signage at event +
Flower Child \$1,000–\$2,499	Name/logo on banners, signage, emails, and other promotional collateral Inclusion in social media post with thanks and appreciation Acknowledgement on WRWC website and in 2026 Annual Report	Name/logo on banners, signage, emails, and other promotional collateral Inclusion in social media post with thanks and appreciation Acknowledgement on WRWC website and in 2026 Annual Report	x2 Tickets and third-tier signage at event Name/logo on banners, signage, emails, and other promotional collateral Inclusion in social media post with thanks and appreciation Acknowledgement on WRWC website and in 2026 Annual Report

Ready to make a difference right now?

Contact WRWC Director of Development and Communications Jill Davidson at jdavidson@wrwc.org or 401-861-9046.



wrwc.org

Thank You!

2026 EVENTS



EARTH DAY

SATURDAY, APRIL 25, 2026

The 2026 Earth Day Celebration along the Woonasquatucket River Greenway in Johnston, RI brings the community together to clean, restore, and beautify the river from Hillside Avenue to Manton Pond. Activities include removing invasive plants, planting trees, and tidying up the riverbank, alongside live music, art-making, and refreshments. It's a fun, hands-on way to celebrate the planet and support local environmental efforts.



SUMMER WELLNESS

(June–September)

The 2026 Summer Wellness Series brings bikes, hikes, walks, and paddles to the Woonasquatucket River Greenway all summer long. This series includes paddle trips, dance classes, hikes, bike rides, and more, all with bilingual support and a welcoming, community-focused atmosphere. The series inspires new connections to the Greenway, fosters environmental stewardship, and celebrates local communities with music, refreshments, and fun along the river.



FISH FUN(D)

AUGUST 6, 2026

The 2026 Fish Fun(d) celebration at Farm Fresh Rhode Island is an evening of food, music, and community fun supporting the Woonasquatucket River Watershed Council's programs and celebrating our 25th anniversary! Sponsorships make the event accessible to community members while raising critical funds for clean water, climate resilience, and environmental education in the watershed. Guests enjoy a watershed-themed costume contest, dancing, community-building, fabulous food and drinks, all while celebrating and sustaining local environmental efforts.

More ways to give

FISH DEDICATION

Put your name, or the name of an inspirational person or organization, on the displays of stainless steel River Herring living at Johnston's Manton Pond, Providence's Riverside Park & Smithfield's Leo Bouchard Center.

BLAZE SIGNAGE

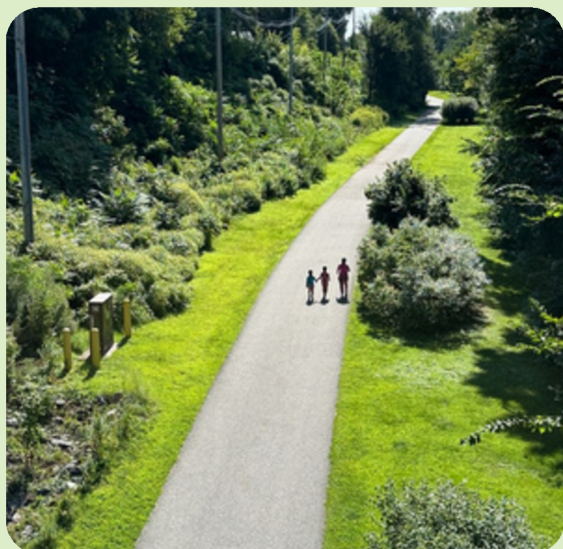
We invite you to become part of the journey with Blaze Signs, which serve as wayfinding markers, guiding visitors along the trail while showcasing your support for our vibrant, community-driven green spaces



WOONASQUATUCKET RIVER
WATERSHED COUNCIL

WRWC CELEBRATES 25 YEARS IN 2026

In 2026, the Woonasquatucket River Watershed Council celebrates 25 years as a nonprofit dedicated to restoring, protecting, and reimagining the Woonasquatucket River. From its early roots to today, WRWC has transformed polluted, neglected lands into parks, trails, classrooms, and green spaces, reconnecting neighborhoods across Providence, North Providence, Johnston, and Smithfield. As we honor the people who shaped this work and reflect on our impact, we also look ahead to the future, continuing to build a healthy, thriving river and watershed for generations to come.



STAY CONNECTED



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wrwc.org/get-involved/subscribe



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Questions? Please reach out!

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