



WOONASQUACKETT RIVER
WATERSHED COUNCIL

2025 CORPORATE SPONSORSHIP OPPORTUNITIES

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EARTH DAY

\$5,000+ | GREEN GODDESS

SPEAKING OPPORTUNITY

- INVITATION TO SPEAK AT THE EARTH DAY CELEBRATION

EXCLUSIVE PRESENCE

- OPPORTUNITY TO HOST A TABLE AT THE EVENT

PREMIUM RECOGNITION

- TOP-TIER PLACEMENT OF NAME/LOGO ON EARTH DAY BANNERS, SIGNAGE, & PROMOTIONAL EMAILS
- FEATURED ON THE WRWC WEBSITE AS A 2025 EARTH DAY SPONSOR AND CORPORATE SUPPORTER

PUBLIC ACKNOWLEDGMENT

- DEDICATED SOCIAL MEDIA POST EXPRESSING THANKS AND APPRECIATION
- RECOGNITION BY WRWC LEADERSHIP DURING THE EARTH DAY CELEBRATION

\$2,500–\$4,999 | CAPTAIN PLANET

EVENT PRESENCE

- OPPORTUNITY TO HOST A TABLE AT THE EARTH DAY CELEBRATION

PROMINENT RECOGNITION

- SECOND-TIER PLACEMENT OF NAME/LOGO ON EARTH DAY BANNERS, SIGNAGE, AND PROMOTIONAL EMAILS
- FEATURED ON THE WRWC WEBSITE AS A 2025 EARTH DAY SPONSOR AND CORPORATE SUPPORTER

PUBLIC ACKNOWLEDGMENT

- INCLUSION IN SOCIAL MEDIA POST WITH THANKS AND APPRECIATION
- RECOGNITION BY WRWC LEADERSHIP DURING THE EARTH DAY CELEBRATION

\$1,000–\$2,499 | FLOWER CHILD

RECOGNITION

- THIRD-TIER PLACEMENT OF NAME/LOGO ON EARTH DAY BANNERS, SIGNAGE, AND PROMOTIONAL EMAILS
- FEATURED ON THE WRWC WEBSITE AS A 2025 EARTH DAY SPONSOR AND CORPORATE SUPPORTER

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THE EVENT

Sponsor the Woonasquatucket River Watershed Council's 2025 Earth Day Celebration on Thursday, April 17, along the Woonasquatucket River Greenway in Johnston, RI. Over 200 volunteers will clean and beautify the Greenway from Hillside Avenue to Lyman Avenue, tackling invasive plants, removing trash, planting trees and shrubs, painting fences, and more. The event starts with a press conference and acknowledgements and features refreshments, art-making, live music, kids' activities and more to create a vibrant, joyful, and productive Earth Day celebration.

THE IMPACT

For 24 years, the Woonasquatucket River Watershed Council has led environmental restoration and climate resilience efforts in Rhode Island. We partner with riverfront communities to reduce flood risks, provide environmental education, create recreation opportunities, and support local climate leaders. Earth Day Celebration sponsorships fund the Woonasquatucket River Rangers, who keep the Greenway safe, clean, and green, and supply essential tools, trees, and plants for this large-scale effort.

THE BENEFITS

The Earth Day Celebration kicks off with remarks from local and state leaders and will gain extensive media coverage through partnerships with news outlets and neighborhood organizations. Pre-event promotion includes banners, signs, event listings, and media appearances, supported by social media and email campaigns that reach an engaged audience of 10,000+. We invite top-tier sponsors to give opening remarks at the event and share information at dedicated tables during the celebration.

**Rain Date Saturday, April 26*

For more info, visit [wrwc.org/events/2025-earth-day-celebration](https://www.wrwc.org/events/2025-earth-day-celebration) or contact WRWC Director of Development Jill Davidson: jdavidson@wrwc.org | 401-345-2464

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