



WOONASQUATUCKET RIVER  
WATERSHED COUNCIL

# 2025 CORPORATE SPONSORSHIP OPPORTUNITIES

**JILL S. DAVIDSON**

DIRECTOR OF DEVELOPMENT AND COMMUNICATIONS

OFFICE: 401-861-9046 CELL: 401-345-2464 EMAIL: [JDAVIDSON@WRWC.ORG](mailto:JDAVIDSON@WRWC.ORG)

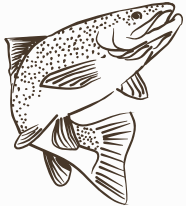
# SPONSORSHIPS



**Earth Day** Tuesday, April 22: Join us to celebrate sustainability and community action with hands-on environmental restoration and education activities that inspire change.



**Community Paddles** Thursday, June 26: Help us provide guided paddle trips on the Woonasquatucket River in Providence, connecting people to nature while promoting outdoor recreation and stewardship.



**The Fish Fun(d)** Thursday, August 14: Support our fabulous and fun annual fundraising gala, where we joyfully highlight our programs, share our vision, and connect with community members passionate about our mission.

As an event sponsor, your brand will be highlighted in promotions, signage, and materials, showcasing your commitment to the environment and the communities we serve.



# EARTH DAY

## \$5,000+ | GREEN GODDESS

### **SPEAKING OPPORTUNITY**

- INVITATION TO SPEAK AT THE EARTH DAY CELEBRATION

### **EXCLUSIVE PRESENCE**

- OPPORTUNITY TO HOST A TABLE AT THE EVENT

### **PREMIUM RECOGNITION**

- TOP-TIER PLACEMENT OF NAME/LOGO ON EARTH DAY BANNERS, SIGNAGE, AND ALL PROMOTIONAL EMAILS
- FEATURED ON THE WRWC WEBSITE AS A 2025 EARTH DAY SPONSOR AND CORPORATE SUPPORTER

### **PUBLIC ACKNOWLEDGMENT**

- DEDICATED SOCIAL MEDIA POST EXPRESSING THANKS AND APPRECIATION
- RECOGNITION BY WRWC LEADERSHIP DURING THE EARTH DAY CELEBRATION

## \$2,500–\$4,999 | CAPTAIN PLANET

### **EVENT PRESENCE**

- OPPORTUNITY TO HOST A TABLE AT THE EARTH DAY CELEBRATION

### **PROMINENT RECOGNITION**

- SECOND-TIER PLACEMENT OF NAME/LOGO ON EARTH DAY BANNERS, SIGNAGE, AND PROMOTIONAL EMAILS
- FEATURED ON THE WRWC WEBSITE AS A 2025 EARTH DAY SPONSOR AND CORPORATE SUPPORTER

### **PUBLIC ACKNOWLEDGMENT**

- INCLUSION IN SOCIAL MEDIA POST WITH THANKS AND APPRECIATION
- RECOGNITION BY WRWC LEADERSHIP DURING THE EARTH DAY CELEBRATION

## \$1,000–\$2,499 | FLOWER CHILD

### **RECOGNITION**

- THIRD-TIER PLACEMENT OF NAME/LOGO ON EARTH DAY BANNERS, SIGNAGE, AND PROMOTIONAL EMAILS
- FEATURED ON THE WRWC WEBSITE AS A 2025 EARTH DAY SPONSOR AND CORPORATE SUPPORTER

### **PUBLIC ACKNOWLEDGMENT**

- INCLUSION IN SOCIAL MEDIA POST WITH THANKS AND APPRECIATION
- RECOGNITION BY WRWC LEADERSHIP DURING THE EARTH DAY CELEBRATION

## THE EVENT

Sponsor the Woonasquatucket River Watershed Council's 2025 Earth Day Celebration on Tuesday, April 22, along the Woonasquatucket River Greenway in Johnston, RI. Over 200 volunteers will clean and beautify the Greenway from Hillside Avenue to Manton Pond, tackling invasive plants, removing trash, planting trees and shrubs, painting fences, and more. The event starts with a press conference and acknowledgements and features refreshments, art-making, live music, kids' activities and more to create a vibrant, joyful, and productive Earth Day celebration.

## THE IMPACT

For 24 years, the Woonasquatucket River Watershed Council has led environmental restoration and climate resilience efforts in Rhode Island. We partner with riverfront communities to reduce flood risks, provide environmental education, create recreation opportunities, and support local climate leaders. 2025's Earth Day Celebration launches a year of volunteer events. Sponsorships fund the Woonasquatucket River Rangers, who keep the Greenway safe, clean, and green, and supply essential tools, trees, and plants for this large-scale effort.

## THE BENEFITS

The Earth Day Celebration kicks off with remarks from local and state leaders and will gain extensive media coverage through partnerships with news outlets and neighborhood organizations. Pre-event promotion includes banners, signs, event listings, and media appearances, supported by social media and email campaigns that reach an engaged audience of 10,000+. We invite top-tier sponsors to give opening remarks at the event and share information at dedicated tables during the celebration.

**For more info, visit [wrwc.org/events/2025-earth-day-celebration](https://www.wrwc.org/events/2025-earth-day-celebration) or contact WRWC Director of Development Jill Davidson: [jdavidson@wrwc.org](mailto:jdavidson@wrwc.org) | 401-345-2464**



# COMMUNITY PADDLES

## **\$5,000+ | FLOAT OUR BOAT**

### **SPEAKING OPPORTUNITY**

- INVITATION TO SPEAK AT THE COMMUNITY PADDLE SERIES LAUNCH EVENT

### **EXCLUSIVE PRESENCE**

- OPPORTUNITY TO TABLE AT ALL COMMUNITY PADDLE EVENTS

### **PREMIUM RECOGNITION:**

- TOP-TIER NAME/LOGO ON COMMUNITY PADDLE BANNERS/SIGNS, WRWC RECREATION-RELATED EMAILS, AND ACKNOWLEDGED AS A 2025 COMMUNITY PADDLE SPONSOR AND CORPORATE SUPPORTER ON WRWC WEBSITE

### **PUBLIC ACKNOWLEDGMENT:**

- DEDICATED POST IN WRWC SOCIAL MEDIA WITH THANKS AND APPRECIATION
- PUBLIC THANKS FROM WRWC LEADERSHIP AT THE COMMUNITY PADDLE LAUNCH

## **\$2,500–\$4,999 | RIDE THE TIDE**

### **EVENT PRESENCE**

- OPPORTUNITY TO TABLE AT SELECTED COMMUNITY PADDLE EVENTS

### **PROMINENT RECOGNITION**

- SECOND-TIER NAME/LOGO ON COMMUNITY PADDLE BANNERS/SIGNS, ALL WRWC RECREATION-RELATED EMAILS, WRWC WEBSITE (ACKNOWLEDGED AS A 2025 COMMUNITY PADDLE SPONSOR AND CORPORATE SUPPORTER)

### **PUBLIC ACKNOWLEDGMENT**

- DEDICATED POST IN WRWC SOCIAL MEDIA WITH THANKS AND APPRECIATION
- PUBLIC THANKS FROM WRWC LEADERSHIP AT THE COMMUNITY PADDLE LAUNCH

## **\$1,000–\$2,499 | GO WITH THE FLOW**

### **RECOGNITION**

- THIRD-TIER NAME/LOGO ON COMMUNITY PADDLE BANNERS/SIGNS, ALL WRWC RECREATION-RELATED EMAILS, WRWC WEBSITE (ACKNOWLEDGED AS A 2025 COMMUNITY PADDLE SPONSOR AND CORPORATE SUPPORTER)

### **PUBLIC ACKNOWLEDGMENT**

- THANKS AND APPRECIATION IN WRWC SOCIAL MEDIA
- PUBLIC THANKS FROM WRWC LEADERSHIP AT THE COMMUNITY PADDLE LAUNCH

## THE EVENT

The Woonasquatucket River Watershed Council (WRWC) invites sponsors for our Summer Community Paddle series at Riverside Park in Providence. From late June to early September, we host free weekly paddles every Thursday afternoon, open to all Greenway visitors. With Spanish- and English-speaking staff and volunteers, the series is welcoming and accessible to everyone. The paddles kick off on Thursday, June 26, at 4:00 PM with a community celebration featuring a press conference, sponsor recognition, live music, refreshments, and more.

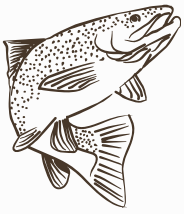
## THE IMPACT

WRWC's Summer Community Paddle series brings the joy of paddling the Woonasquatucket River to more than 300 central Providence residents. These guided paddles offer many participants their first experience on the river, fostering stronger connections to the Woonasquatucket and the Greenway while inspiring the next generation of environmental stewards and leaders. Sponsorship supports our skilled recreation staff, bilingual Spanish/English interpretation, and neighborhood banners and signage promoting the series.

## THE BENEFITS

The June 26 Community Paddles launch event, featuring community leaders, will gain high visibility through media coverage, neighborhood organization promotions, banners, signs, and event listings. Our social media and email campaigns, and in-person events reach our engaged audience of 10,000+ followers. We invite top-tier sponsors to give opening remarks at the June 26 launch and share information at dedicated tables during all or select Community Paddle dates.

**For more info, visit [wrwc.org/events/2025-community-paddles-kick-off](https://www.wrwc.org/events/2025-community-paddles-kick-off)  
or contact WRWC Director of Development Jill Davidson: [jdavidson@wrwc.org](mailto:jdavidson@wrwc.org) | 401-345-2464**



# FISH FUN(D)

## \$5,000+ | FIN-TASTIC

### RESERVED SEATING

- TICKETS AND TABLE FOR EIGHT GUESTS

### PREMIUM RECOGNITION

- TOP-TIER NAME/LOGO ON FISH FUN(D) BANNERS/SIGNS, ALL FISH FUN(D) MARKETING EMAILS, WRWC WEBSITE (ACKNOWLEDGED AS A 2025 FISH FUN(D) SPONSOR AND CORPORATE SUPPORTER)

### PUBLIC ACKNOWLEDGMENT

- DEDICATED POST IN WRWC SOCIAL MEDIA WITH THANKS AND APPRECIATION
- PUBLIC THANKS FROM WRWC LEADERSHIP AT THE FISH FUN(D) EVENT

## \$2,500–\$4,999 | REEL-Y AWESOME

### RESERVED SEATING

- TICKETS AND TABLE FOR FOUR GUESTS

### PROMINENT RECOGNITION

- SECOND-TIER NAME/LOGO ON FISH FUN(D) BANNERS/SIGNS, ALL FISH FUN(D) MARKETING EMAILS, WRWC WEBSITE (ACKNOWLEDGED AS A 2025 FISH FUN(D) SPONSOR AND CORPORATE SUPPORTER)

### PUBLIC ACKNOWLEDGMENT

- THANKS AND APPRECIATION IN WRWC SOCIAL MEDIA
- PUBLIC THANKS FROM WRWC LEADERSHIP AT THE FISH FUN(D) EVENT

## \$1,000–\$2,499 | TANK YOU VERY MUCH:

### RESERVED SEATING

- TICKETS AND TABLE FOR TWO GUESTS

### RECOGNITION

- THIRD-TIER NAME/LOGO ON FISH FUN(D) BANNERS/SIGNS, ALL FISH FUN(D) MARKETING EMAILS, WRWC WEBSITE (ACKNOWLEDGED AS A 2025 FISH FUN(D) SPONSOR AND CORPORATE SUPPORTER)

### PUBLIC ACKNOWLEDGMENT

- THANKS AND APPRECIATION IN WRWC SOCIAL MEDIA
- PUBLIC THANKS FROM WRWC LEADERSHIP AT THE FISH FUN(D) EVENT

## THE EVENT

The Fish Fun(d) fundraiser and celebration, which will take place at Farm Fresh Rhode Island, invites everyone to a deeply delightful evening of support for the Woonasquatucket River Watershed Council's programs and services. 150+ guests will enjoy delicious locally sourced food and drink, a Woonasquatucket watershed-inspired costume contest, games, community-building, dancing, and more fabulous fun while raising critically needed funds to sustain our community-based nonprofit.

## THE IMPACT

Because we offer Fish Fun(d) tickets at a sliding scale, your sponsorship ensures that this event will be accessible for all participants. Your sponsorship also covers event costs, ensuring that 100% of ticket sales and funds raised during the Fish Fun(d) event help deliver clean water and climate resilience along with opportunities for environmental education, healthy recreation, workforce development, and community engagement to the people and places within the Woonasquatucket River watershed most urgently in need.

## THE BENEFITS

The Fish Fun(d) Celebration will be highly visible through media coverage and neighborhood organizations' promotion, along with prominently placed banners and signs, and event listings. Our social media, email campaigns, and information at events reach our engaged audience of 10,000+ people. Sponsorships also offer tickets and seating to guests along with vibrant recognition during the event.

# STAY CONNECTED



@WRWCRI



@wrwc\_ri



@wrwc



@wrwcricri.bsky.social



[wrwc.org/get-involved/subscribe](https://wrwc.org/get-involved/subscribe)



[wrwc.org](https://wrwc.org)

**JILL S. DAVIDSON**

DIRECTOR OF DEVELOPMENT AND COMMUNICATIONS

OFFICE: 401-861-9046 CELL: 401-345-2464 EMAIL: [JDAVIDSON@WRWC.ORG](mailto:JDAVIDSON@WRWC.ORG)