



WOONASQUATUCKET RIVER
WATERSHED COUNCIL

2025 CORPORATE SPONSORSHIP OPPORTUNITIES

JILL S. DAVIDSON

DIRECTOR OF DEVELOPMENT AND COMMUNICATIONS

OFFICE: 401-861-9046 CELL: 401-345-2464 EMAIL: JDAVIDSON@WRWC.ORG



COMMUNITY PADDLES

\$5,000+ | FLOAT OUR BOAT

SPEAKING OPPORTUNITY

- INVITATION TO SPEAK AT THE COMMUNITY PADDLE SERIES LAUNCH EVENT

EXCLUSIVE PRESENCE

- OPPORTUNITY TO TABLE AT ALL COMMUNITY PADDLE EVENTS

PREMIUM RECOGNITION:

- TOP-TIER NAME/LOGO ON COMMUNITY PADDLE BANNERS/SIGNS, WRWC RECREATION-RELATED EMAILS, AND ACKNOWLEDGED AS A 2025 COMMUNITY PADDLE SPONSOR AND CORPORATE SUPPORTER ON WRWC WEBSITE

PUBLIC ACKNOWLEDGMENT:

- DEDICATED POST IN WRWC SOCIAL MEDIA WITH THANKS AND APPRECIATION
- PUBLIC THANKS FROM WRWC LEADERSHIP AT THE COMMUNITY PADDLE LAUNCH

\$2,500–\$4,999 | RIDE THE TIDE

EVENT PRESENCE

- OPPORTUNITY TO TABLE AT SELECTED COMMUNITY PADDLE EVENTS

PROMINENT RECOGNITION

- SECOND-TIER NAME/LOGO ON COMMUNITY PADDLE BANNERS/SIGNS, ALL WRWC RECREATION-RELATED EMAILS, WRWC WEBSITE (ACKNOWLEDGED AS A 2025 COMMUNITY PADDLE SPONSOR AND CORPORATE SUPPORTER)

PUBLIC ACKNOWLEDGMENT

- DEDICATED POST IN WRWC SOCIAL MEDIA WITH THANKS AND APPRECIATION
- PUBLIC THANKS FROM WRWC LEADERSHIP AT THE COMMUNITY PADDLE LAUNCH

\$1,000–\$2,499 | GO WITH THE FLOW

RECOGNITION

- THIRD-TIER NAME/LOGO ON COMMUNITY PADDLE BANNERS/SIGNS, ALL WRWC RECREATION-RELATED EMAILS, WRWC WEBSITE (ACKNOWLEDGED AS A 2025 COMMUNITY PADDLE SPONSOR AND CORPORATE SUPPORTER)

PUBLIC ACKNOWLEDGMENT

- THANKS AND APPRECIATION IN WRWC SOCIAL MEDIA
- PUBLIC THANKS FROM WRWC LEADERSHIP AT THE COMMUNITY PADDLE LAUNCH

THE EVENT

The Woonasquatucket River Watershed Council (WRWC) invites sponsors for our Summer Community Paddle series at Riverside Park in Providence. From late June to early September, we host free weekly paddles every Thursday afternoon, open to all Greenway visitors. With Spanish- and English-speaking staff and volunteers, the series is welcoming and accessible to everyone. The paddles kick off on Thursday, June 26, at 4:00 PM with a community celebration featuring a press conference, sponsor recognition, live music, refreshments, and more.

THE IMPACT

WRWC's Summer Community Paddle series brings the joy of paddling the Woonasquatucket River to more than 300 central Providence residents. These guided paddles offer many participants their first experience on the river, fostering stronger connections to the Woonasquatucket and the Greenway while inspiring the next generation of environmental stewards and leaders. Sponsorship supports our skilled recreation staff, bilingual Spanish/English interpretation, and neighborhood banners and signage promoting the series.

THE BENEFITS

The June 26 Community Paddles launch event, featuring community leaders, will gain high visibility through media coverage, neighborhood organization promotions, banners, signs, and event listings. Our social media and email campaigns, and in-person events reach our engaged audience of 10,000+ followers. We invite top-tier sponsors to give opening remarks at the June 26 launch and share information at dedicated tables during all or select Community Paddle dates.

For more info, visit [wrwc.org/events/2025-community-paddles-kick-off](https://www.wrwc.org/events/2025-community-paddles-kick-off) or contact WRWC Director of Development Jill Davidson: jdavidson@wrwc.org | 401-345-2464

STAY CONNECTED



@WRWCRI



@wrwc_ri



@wrwc



@wrwcricri.bsky.social



wrwc.org/get-involved/subscribe



wrwc.org

JILL S. DAVIDSON

DIRECTOR OF DEVELOPMENT AND COMMUNICATIONS

OFFICE: 401-861-9046 CELL: 401-345-2464 EMAIL: JDAVIDSON@WRWC.ORG