



WOONASQUATUCKET RIVER  
WATERSHED COUNCIL

# 2024 EARTH MONTH CELEBRATION SPONSORSHIP OPPORTUNITIES

We invite sponsors to support the Woonasquatucket River Watershed Council's 2024 Earth Month Celebrations. WRWC's high-profile Earth Month events will be taking place in April and May in Providence, Johnston, Smithfield, and North Providence.

## SPONSORSHIP LEVELS

### Level 1: \$5,000+ (year-long visibility)

- Opportunity for 10+ member volunteer team to participate in Earth Month or other volunteer event (\$1,000 value)
- Photo/video celebration of support and volunteer team participation (if chosen)
- Top-line name/logo on all 2024 volunteer event banners/signs (20+ events)
- Top-line name/logo on all 2024 volunteer promotional emails
- Top-line name/logo on WRWC website (acknowledgement as as Earth Month sponsor and annual corporate supporter)
- Thanks and acknowledgement in WRWC social media

### Level 2: \$3,000-\$4,999 (visibility through May 2024)

- Opportunity for 10+ member volunteer team to participate in Earth Month or other volunteer event (\$1,000 value)
- Photo/video celebration of support and volunteer team participation (if chosen)
- Name/logo on Earth Month event banners/signs
- Name/logo on Earth Month promotional emails
- Name/logo on WRWC website (acknowledgement both as as Earth Month sponsor and annual corporate supporter)
- Thanks and acknowledgement in WRWC social media

### Level 3: \$1,500-\$2,999 (visibility through May 2024)

- Opportunity for volunteer team (up to 10 people) to participate in Earth Month or other volunteer event
- Name/logo on Earth Month event banners/signs
- Name/logo on Earth Month promotional emails
- Name/logo on WRWC website (acknowledgement both as as Earth Month sponsor and annual corporate supporter)
- Thanks and acknowledgement in WRWC social media

### Level 4: Under \$1,500

- We warmly welcome Earth Month support in any amount! For sponsorships under \$1,500, we cannot assure priority placement of sponsor name/logo and other Earth Month sponsorship benefits.

For more info, visit [wrwc.org/clean-days](http://wrwc.org/clean-days) or contact

WRWC Director of Development Jill Davidson: [jdavidson@wrwc.org](mailto:jdavidson@wrwc.org) | 401-345-2464



# 2024 EARTH MONTH CELEBRATION OPPORTUNITIES FOR PARTICIPATION

Held during April and May in Providence, Johnston, Smithfield, and North Providence, our Earth Month events are highly visible and well attended. More than 1,500 volunteers will join us to improve and beautify the Woonasquatucket River watershed. State and local officials will be on hand, and our strong relationships with local media and neighborhood organizations ensure robust event publicity and coverage. We promote Earth Month events through our social media and email marketing, engaging 10,000+ people per message.

## 2024 EARTH MONTH EVENTS

### **Friday, April 12, 10 am-2 pm: Providence**

Join us to get Riverside Park ready for spring! We will be weeding, mulching, painting fences, and planting flowers. We will also remove debris left by winter storms.

### **Saturday, April 20, 10 am-2 pm: Johnston**

Join us to beautify the part of the Woonasquatucket River Greenway that runs from Hillside Avenue to Manton Pond in Johnston. Volunteers will plant flowers, clear litter, remove invasives, spread mulch, and put on waders and get into canoes for in-water cleanups.

### **Monday, April 22 (Earth Day!), 10 am-2 pm: Providence**

On Earth Day, we're cleaning the Woonasquatucket River and surrounding land along Promenade and Kinsley Streets in Providence. We will be putting on waders and getting in boats for in-water cleanups, painting guard rails and benches, and planting trees.

### **Saturday, May 4, 10 am-2 pm: Smithfield**

Join us for the official ribbon-cutting at the Leo Bouchard Conservation Center in Smithfield. In addition to celebrating this joint venture of the WRWC and the Town of Smithfield, we will be cleaning in and around Stillwater Reservoir, planting flowers, and more. We will be offering canoe rides, too!

### **Saturday, May 11, 10 am-2 pm: North Providence**

In collaboration with the Rhode Island Tree Council, we will be planting trees at the newly developed Adams Lane river access location, along with maintaining trails, removing invasive plants, and collecting trash. We will also be working on Cricket Field beautification and doing an in-water clean up at Greystone Pond.

## ADDITIONAL VOLUNTEER OPPORTUNITIES

In addition to Earth Month events, we schedule 20+ volunteer days throughout the year—individuals and small teams welcome. We also offer custom group volunteer opportunities for corporate or community groups. Talk with us to choose your own day, time, and location so your team can make a real difference for the environment and our communities!

**For more info, visit [wrwc.org/clean-days](http://wrwc.org/clean-days) or contact**

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