



WOONASQUATUCKET RIVER
WATERSHED COUNCIL

2023 EARTH MONTH CELEBRATION OPPORTUNITIES FOR PARTICIPATION

We are seeking sponsors and volunteer groups to join the Woonasquatucket River Watershed Council's Earth Month Celebrations in April 2023. WRWC's Earth Month events will be taking place in Smithfield, North Providence, Johnston, and Providence.

SPONSORSHIP LEVELS

Level 1: \$5,000+ (year-long visibility via WRWC's Clean Day events)

- Opportunity for volunteer team to participate in Earth Month or other Clean Day event
- Name/logo placement on all 2023 Clean Day event banners/signs (20+ events)
- Name/logo placement on all 2023 Clean Day promotional emails
- Name/logo placement on WRWC website
- Thanks and acknowledgement in WRWC social media

Level 2: \$3,000-\$4,999 (visibility through April 2023)

- Opportunity for volunteer team to participate in Earth Month or other Clean Day event
- Name/logo placement on Earth Month event banners/signs
- Name/logo placement on Earth Month promotional emails
- Name/logo placement on WRWC website
- Thanks and acknowledgement in WRWC social media

Level 3: \$1,500-\$2,999 (visibility through April 2023)

- Opportunity for volunteer team to participate in Earth Month or other Clean Day event
- Name/logo placement on Earth Month promotional emails
- Name/logo placement on WRWC website
- Thanks and acknowledgement in WRWC social media

OTHER WAYS TO INVEST IN OUR WORK

Put Your Name on the Greenway Five-year naming opportunities at Greenway gateways, parks, paths, and other vital features spotlight our investors' generosity.

[Sponsor Other Events](#) We offer dozens of opportunities to sponsor educational celebrations, recreation events, and more. We are happy to customize these sponsorships to meet your budget and your desired impact.

For more info, visit wrwc.org/clean-days or contact

WRWC Director of Development Jill Davidson: jdavidson@wrwc.org | 401-345-2464



WOONASQUATUCKET RIVER
WATERSHED COUNCIL

2023 EARTH MONTH CELEBRATION OPPORTUNITIES FOR PARTICIPATION

WRWC's Earth Month events offer high visibility. Held throughout April in Smithfield, North Providence, Johnston, and Providence, our Earth Month and other Clean Day events are well attended. More than 1,500 volunteers will join us in 2023 to improve and beautify the Woonasquatucket River watershed. State and local officials will be in attendance and our strong relationship with local media and neighborhood organizations ensures event publicity and coverage. We promote all events in our emails and social media, which engage more than 10,000 people per message.

2023 EARTH MONTH EVENTS

Saturday, April 1, 10 am-2 pm: North Providence

At the newly developed Adams Lane river access location, we will be maintaining trails, removing invasive plants, and collecting trash.

Wednesday, April 12, 10 am-2 pm: Providence

At Riverside Park, we will be seeding pollinator meadows, collecting trash, weeding and mulching, building new planters, and unveiling new artwork.

Friday, April 14, 10 am-2 pm: Providence

Behind the Stop & Shop on Manton Avenue, we will be conducting a major trash sweep.

Saturday, April 22 (Earth Day!), 10 am-2 pm: Johnston

At the Manton Fish Ladder, we will be building an outdoor classroom, collecting trash, and unveiling our new fish panels.

Saturday, April 29, 10 am-2 pm: Smithfield

At Stillwater Pond, we will be collecting trash on land and in the water. We will also offer canoe/kayak paddles and birding guidance for bird lovers!

OTHER CLEAN DAY VOLUNTEER OPPORTUNITIES

In addition to April's Earth Month events, we offer 20+ volunteer Clean Days throughout the Woonasquatucket River Watershed. We also offer custom group volunteer opportunities for corporate and community groups.

For more info, visit wrwc.org/clean-days or contact

WRWC Director of Development Jill Davidson: jdavidson@wrwc.org | 401-345-2464